



2010 Sponsorship Opportunities

Presenting Sponsor (exclusive) \$5,000

Description:

Helps cover the operating expenses associated with providing a first-class professional development experience for PR professionals.

Benefits:

- Recognized as the Presenting Sponsor of PR Day 2010 ("PR Day 2010 Presented By")
- Recognition as Presenting Sponsor on all announcements about PR Day 2010, including press releases, e-mail blasts, newsletters and print pieces
- Recognition during announcements/opening remarks
- Opportunity to address attendees at beginning of event luncheon
- Ten (10) full-day registrations to PR Day 2010
- Recognition as Presenting Sponsor on event signage
- Exhibitor table on Vendor Row
- Logo added to www.prsahouston.org with link to your web site
- Recognition in electronic media
- Electronically provided list of physical addresses for PRSA Houston's 450 members for one-time use.

Special Notes:

- Exhibitor tables are six feet in length and will be covered with a tablecloth and skirt.
- Two chairs per table (additional chairs upon request).
- Company logo in .jpg format for use on www.prsahouston.org
- Company logo in vector-based EPS format (or .tif format) for use in printed materials. Minimum 350 dpi
- Electricity or Internet access is extra charge and subject to availability.

Technology Sponsor (exclusive) \$4,000

Description:

Underwrite the costs of all projector, laptop and wide-screen costs associated with PR Day 2010.

Benefits:

- Recognition in all announcements about PR Day 2009, including press releases, e-mail blasts, newsletters and print pieces
- Recognition during opening remarks
- Recognition on event signage
- Ten (10) full-day registrations to PR Day 2010
- Exhibitor table on Vendor Row
- Logo added to www.prsahouston.org with link to your web site
- Recognition in electronic media
- Electronically provided list of physical addresses for PRSA Houston's 450 members for one-time use

Special Notes:

- Exhibitor tables are six feet in length and will be covered with a tablecloth and skirt.
- Two chairs per table (additional chairs upon request).
- Company logo in .jpg format for use on www.prsahouston.org
- Company logo in vector-based EPS format (or .tif format) for use in printed materials. Minimum 350 dpi
- Electricity or Internet access is extra charge and subject to availability.

**Keynote Speaker Sponsor (exclusive)
\$2,500**

Description:

Helps cover costs to bring in a high-level national speaker. Includes speaker travel & honorarium (if applicable), roundtrip airfare, meals and hotel accommodations.

Benefits:

- Recognition as Keynote Speaker Sponsor on all announcements about PR Day 2009, including press releases, e-mail blasts, newsletters and print pieces
- Recognition as Keynote Speaker Sponsor during opening remarks of PR Day 2009
- Opportunity to introduce Keynote Speaker (limit five minutes)
- VIP table for 10 at the luncheon
- Recognition on luncheon signage
- Exhibitor table on Vendor Row
- Logo added to www.prsahouston.org with link to your web site
- Recognition in electronic media
- Electronically provided list of physical addresses for PRSA Houston's 450 members for one-time use

Special Notes:

- Exhibitor tables are six feet in length and will be covered with a tablecloth and skirt.
- Two chairs per table (additional chairs upon request).
- Company logo in .jpg format for use on www.prsahouston.org
- Company logo in vector-based EPS format (or .tif format) for use in printed materials. Minimum 350 dpi
- Electricity or Internet access is extra charge and subject to availability.

**Conference Kit Sponsor (exclusive)
\$2,500**

Description:

Covers cost of attendee conference kit.

Benefits:

- Company name and logo on cover of conference kit (one per attendee)
- Recognition on all announcements about PR Day 2009, including press releases, e-mail blasts, newsletters and print pieces
- Recognition during announcements/remarks
- VIP table for 10 at the luncheon
- Recognition on event signage
- Exhibitor table on Vendor Row
- Logo added to www.prsahouston.org with link to your web site
- Recognition in electronic media
- Electronically provided list of physical addresses for PRSA Houston's 450 members for one-time use

Special Notes:

- Exhibitor tables are six feet in length and will be covered with a tablecloth and skirt.
- Two chairs per table (additional chairs upon request).
- Company logo in .jpg format for use on www.prsahouston.org
- Company logo in vector-based EPS format (or .tif format) for use in printed materials. Minimum 350 dpi
- Electricity or Internet access is extra charge and subject to availability

Lanyard Sponsor (exclusive)
\$1,500

Description:

Covers cost of lanyards for event attendees.

Benefits:

- Company name and/or logo to appear on lanyards along with "PR Day 2010"
- Recognition on all announcements about PR Day 2009, including press releases, e-mail blasts, newsletters and print pieces
- Five (5) unreserved seats at the luncheon
- Exhibitor table on Vendor Row
- Recognition during announcements/remarks
- Logo added to www.prsahouston.org with link to your web site
- Electronically provided list of physical addresses for PRSA Houston's 450 members for one-time use

Special Notes:

- Company logo in vector-based EPS format (or .tif format) for use in printed materials. Minimum 350 dpi
- Electricity or Internet access is extra charge and subject to availability

Swag Bag (exclusive) SOLD
\$1,500



Thanks for supporting PRSA Houston!

Description:

Cost to host a table at PR Day 2010

Benefits:

- Company name and/or logo to appear on an eco-friendly bag along with "PR Day 2010"
- Recognition on all announcements about PR Day 2009, including press releases, e-mail blasts, newsletters and print pieces
- Five (5) unreserved seats at the luncheon
- Exhibitor table on Vendor Row
- Recognition during announcements/remarks
- Logo added to www.prsahouston.org with link to your web site
- Electronically provided list of physical addresses for PRSA Houston's 450 members for one-time use

Special Notes:

- Company logo in vector-based EPS format (or .tif format) for use in printed materials. Minimum 350 dpi
- Electricity or Internet access is extra charge and subject to availability

Exhibitor Sponsors
\$550

Description:

Cost to host a table at PR Day 2010

Benefits:

- Exhibitor table on Vendor Row
- Recognition in newsletters and print pieces
- Recognition on event signage
- Two luncheon registrations
- Electronically provided list of physical addresses for PRSA Houston's 450 members for one-time use

Special Notes:

- Exhibitor tables are six feet in length and will be covered with a tablecloth and skirt.
- An exclusive double-sized exhibitor table is available for \$1,000.
- Two chairs per table (additional chairs upon request).
- Company logo in vector-based EPS format (or .tif format) for use in printed materials. Minimum 350 dpi
- Electricity or Internet access is extra charge and subject to availability

Breakout Session Sponsors
\$500 (six available)

Description:

Covers cost of one breakout session.

Benefits:

- Recognition in newsletters and print pieces
- Recognition on event signage
- Two luncheon registrations
- Electronically provided list of physical addresses for PRSA Houston's 450 members for one-time use

Special Notes:

- Company logo in vector-based EPS format (or .tif format) for use in printed materials. Minimum 350 dpi

Lagniappe Sponsors
\$250

Description:

Cost to include company marketing "goody" in each eco-friendly swag bag

Benefits:

- Promotional piece included each attendees swag bag
- Recognition in newsletters and print pieces

Special Notes:

- Company must provide a marketing promotional object.
- Company logo in vector-based EPS format (or .tif format) for use in printed materials. Minimum 350 dpi
- Electricity or Internet access is extra charge and subject to availability

Scholarship Sponsor
\$100 each

Description:

Cost to send one student to PR Day 2010

Benefits:

- Recognition in newsletters and print pieces
- Any amount over \$500 will include logo recognition

Special Notes:

- Company logo in vector-based EPS format (or .tif format) for use in printed materials. Minimum 350 dpi