

2009 PRSA Houston Excalibur Awards for Excellence

6 pm, June 18, 2008

Sponsorship Opportunities

Sponsorship cancellations must be received by April 17, 2009, to receive a full refund. Sponsor cancellations received by April 30, 2009, will receive a 50 percent refund; cancellations received after May 8, 2009, are non-refundable.

Contact: Marlene Weyand, marlene@PRexpert.biz

- I. *Cutting Edge* Presenting Sponsor: \$4,000 – **Sold!** - Brookwoods Group
- II. *Sword in the Stone* CEO Communicator of the Year: \$3,000
- III. Venue Sponsorships
 - A. *Throne Room* Cash Bar Reception Sponsorship: \$2,000
 - B. *Court Jester*: Top 10 PR Hot Water Awards: \$1,200
- V. Table Sponsorships – PRSA Houston Membership
 - A. *King's Court* - \$1,500
 - B. *Knights of Roundtable* - \$950
 - C. *Landed Gentry* - \$500 (Two tickets)
- VI. In Kind Sponsorships
 - A. Graphic Design
 - B. Printing
 - C. Centerpieces
 - D. Champagne
 - E. Photography
 - F. A/V
 - G. Decorations, Entertainment, etc. You let us know!
- VII. Silent Auction Item Donations – Coordinated by Tricia Bentley at tricia@vollmerpr.com; or 713-970-2174 and David Casey at dwc Casey13@hotmail.com or 713-560-9721.

Benefits listed on the following two pages

Excalibur Sponsorship Benefits

Cutting Edge Presenting Sponsor: \$4,000 – Sold!

1. Opportunity to speak to attendees for 3-5 minutes
2. Priority Table for Ten with signage, Bottle of Champagne,
3. Logo projected on AV throughout event (when not being used for award announcements, etc.)
4. Full page ad in program
5. Presentation of 11th Annual Grand Excalibur Award
6. Sponsorship announced from the podium
7. Featured prominently on PRSA Houston website, e-mail recognition
8. Display of company banner (provided by Brookwoods)
9. Logo included on PRSA sponsor signage
10. Promotional materials on lobby marketing table
11. Table party photo
12. Included on invitation/program if purchased by May 1, 2009

Sword in the Stone CEO Communicator of the Year: \$3,000

1. Presentation of CEO Communicator of the Year Award
2. Priority Table for Ten with signage, Bottle of Champagne
3. Full page ad in program
4. Recognition from podium
5. Featured prominently on PRSA Houston website
6. Logo included on PRSA sponsor signage
7. Promotional materials on lobby marketing table
8. Table Party Photo
9. Included on invitation/program if purchased by May 1, 2009

Throne Room Reception/Silent Auction (Cash Bar) Sponsorship: \$2,000

1. Priority Table for Ten with signage, Bottle of Champagne
2. Half Page ad in program
3. Featured prominently on PRSA Houston website
4. Recognition in program, website
5. Recognition from Podium
6. Company Signage at reception
7. Logo included on PRSA sponsor signage
8. Promotional materials on lobby marketing table
9. Table Party Photo
10. Included on invitation/program if purchased by May 1, 2009

Court Jester: Top 10 PR Hot Water Awards: \$1,200

1. Reserved Table for Ten with signage
2. Recognition from Podium during “Hot Water” Awards
3. Listed in program, website
4. Table party Photo
5. Promotional materials on lobby marketing table

In-Kind:

Graphic Design

Printing

Photography

Audio-Visual

Centerpieces

Decorations

Entertainment

You tell us!

1. Two dinner tickets
2. Recognition from podium
3. Logo on PRSA sponsor signage and on website
4. Recognition in program, website
5. Promotional materials on lobby marketing table
6. Half Page ad in program

Table Sponsorship Benefits

King's Court \$1,500 –

1. Table for Ten with signage, Bottle of Champagne
2. Half page ad in program
3. Announced from podium
4. Listed in program
5. Logo on PRSA Houston website
6. Logo included on PRSA sponsor signage
7. Promotional materials on lobby marketing table
8. Table Party Photo

Knights of the Roundtable: \$950 –

1. Reserved Table for Ten with signage
2. Listed in program, website
3. Table party photo
4. Promotional materials on lobby marketing table

Landed Gentry: \$500 –

1. Two dinner tickets
2. Listed in program, website
3. Promotional materials on lobby marketing table

PR Foundation of Houston Silent Auction: We are looking for some exciting items to raise funds for the Public Relations Foundation of Houston through Silent Auction! You can help attract the big bids by donating items such as athletic tickets, performing arts tickets, hunting, fishing, camping, beach, spa treatments, trips, electronics, (e.g. i-pods), phones, head phones, and more. Work your magic! Please contact Tricia Bentley at tricia@vollmerpr.com; or 713-970-2174 and David Casey at dwcasey13@hotmail.com or 713-560-9721.